

## What's NEW in 2011

Whether you're up on stage or zipping among treetops, we've got several new ways to view Lancaster County in 2011. From engaging conversations with local Amish craftsmen like those you'll meet at Smucker Gourds to the 150th anniversary of America's first commercial pretzel bakery at Julius Sturgis, we invite you to experience and celebrate some of our rich culture firsthand.

Opening in the spring of 2011, the **Turkey Hill Experience** in Columbia will feature more than 26,000 square feet of interactive exhibits highlighting Turkey Hill's role in the agricultural heritage of Lancaster County, including a chance to experience what it's like to be a Turkey Hill Dairy ice cream maker for a day by creating your own ice cream flavor. Allow 1-2 hours.



Learn what it's like to be part of the show with the **Broadway Bound!** experience at Dutch Apple Dinner Theatre. For one hour prior to your meal and show, your group can explore an aspect of theater production through a private instructional session with Dutch Apple's stage professionals, ranging from onstage basics to sets and props to choreography. Break a leg! Allow 1 hour + meal and show.

Immerse yourself in our heritage with an overnight at **Amish Camp**, from Hershey Farm Restaurant & Inn—a chance to leave modern life behind for more than 24 hours and live as the Amish do, complete with school lessons, cooking sessions, chores with an Amish family, and no electricity. This is a 24-hour experience.



Enjoy a one-of-a-kind experience with the **Create-Your-Own Candy Bar** attraction at HERSHEY'S CHOCOLATE WORLD™. Produce your very own custom candy bar using pure HERSHEY'S milk chocolate and real factory equipment. It doesn't get more authentic, interactive, and chocolatey than this! Allow 30 minutes.

The recently expanded **Zip Line Canopy Tour** at Refreshing Mountain Camp features a series of cables and platforms between 10 and 60 feet off the ground that incorporates five zip lines, a "cat walk," and 11 additional high rope elements. Take in the magnificent scenery as you fly safely through the trees! Allow several hours.



Enjoy Kitchen Kettle Village like never before with **Clip Clop & Shop**, a wonderful Lancaster County sensory experience. This new tour includes shopping, a horse-drawn carriage ride through Amish farms, a private dinner with special menu in the Kling House Restaurant, and hands-on dessert making. Allow 4 hours.

For more information visit [www.grouptours.padutchcountry.com](http://www.grouptours.padutchcountry.com)

American Quilter's  
Society Quilt Show  
March 16-19, 2011  
March 14-17, 2012



**Audrey Bialas**  
 Director of Tourism Sales  
 abialas@padutchcountry.com  
 717-735-1640



**Susan Kimball**  
 Group Sales Administrator  
 skimball@padutchcountry.com  
 717-735-0310

The staff at the PA Dutch CVB not only can connect you with our local group tour suppliers, but we also provide the following services:

- 1. Lancaster County 7-minute Promotional DVD:** Watch it online or contact us to order a copy of your own.
- 2. Personalized FAM Tours and Site Inspections:** We'll set up all the details for you when your schedule allows.
- 3. Co-op Marketing Support:** We'd love to talk to you about how we can help you sell your tours to Lancaster County.
- 4. Sample Itineraries:** We're adding new themed itineraries all the time – find one that fits your needs on the Group Tours section of our website under Group Tour Toolkit.
- 5. Free Images:** Download free images in the Group Tours section of our website under Group Tour Toolkit.



Lancaster County...with a twist. No, not pretzels—we're talking about new ways to help you tweak your itineraries to keep them fresh. Our website, [grouptours.padutchcountry.com](http://grouptours.padutchcountry.com) is the best place

to visit often for the latest and greatest. Check out our new Experiential Tours and Group-Friendly Events. You're sure to find something new your customers will love!



*The Heart of Pennsylvania Dutch Country®*

501 Greenfield Road, Lancaster, PA 17601  
 Phone: 1-800-220-4757 / Fax: 717-299-0470  
 Email: [groupinfo@padutchcountry.com](mailto:groupinfo@padutchcountry.com)  
 Website: [grouptours.padutchcountry.com](http://grouptours.padutchcountry.com)



### Distances and Driving Times

Traveling From	Distance	Driving Time
Baltimore, MD	73 miles	1.5 hours
Cleveland, OH	363 miles	6 hours
Manhattan, NY	152 miles	3 hours
Philadelphia, PA	77 miles	1.5 hours
Richmond, VA	212 miles	4 hours
Toronto, ON	467 miles	8 hours
Washington, DC	118 miles	2.5 hours

NOTES: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

