



PA Dutch CVB Hospitality Days 2012 Participation Form

*Note that this form is to be used both to include your coupon in the 2012 Hospitality Days Coupon Booklet **AND/OR** to order booklets. You do not need to place a coupon (though we hope you will) in order to request free copies of the booklet for you and your staff.*

Promotion runs from Tuesday, May 1 through Saturday, June 30, 2012
(Please be sure to read carefully and complete the participation form on the next page.)

The objective of our annual Hospitality Days Promotion is simply to better educate all of us about the many diverse businesses here in Lancaster County so that we can be of greater assistance to our visitors. Please plan to participate!

Step 1 (Deadline Friday, February 24, 2012)

Submit your special offer – or offers – today to be included in the 2012 Hospitality Days Coupon Booklet! The cost is nominal; just \$35 per special offer submitted. Proceeds will be used for a \$500 cash prize awarded at the conclusion of Hospitality Days and to help defray the cost of printing the coupon booklet.

Step 2 (Deadline Friday, February 24, 2012)

Register yourself and your employees to participate by ordering free coupon booklets for you and your staff! By participating in this program, you and your employees will increase your knowledge about other PA Dutch CVB member businesses. Plus, every participant is eligible to win the cash prize!

Step 1: Special Offer Registration

The more enticing your offer, the better your chance to have lots of folks stop by to learn more about your business. Consider a “buy one, get one free” offer; free admission for employee and one guest; discounts on purchases or meals; free food samples; or even prize drawings of your own. One word of caution...please carefully proofread your offer before sending it in. We will repeat it word-for-word, so be sure that you are comfortable with your offer. Each coupon will state that your offer is only valid throughout the Hospitality Days promotion. Expiration date for all offers will be June 30, 2012. Finally, please keep your offer brief. Example: *Free buggy ride for employee and one guest. Offer good Monday through Sunday. No Saturdays, please.*

Please submit your registration form via fax (299-0470), email to dsellers@padutchcountry.com or mail to the attention of Deb Sellers (PA Dutch CVB, 501 Greenfield Road, Lancaster, PA 17501). If you have questions on this year's Hospitality Days promotion, contact Deb at dsellers@padutchcountry.com or 509-6394.

Please photocopy your registration form if you are planning to submit more than one offer.

**PA Dutch CVB Hospitality Days 2012
Participation Form
Deadline Friday, February 24, 2012**

Step 1: Special Offer *(Please photocopy for multiple offers)*

Special Offer _____

Hours for Offer _____

My check for \$35 is enclosed

Please invoice me for \$35

Step 2: Employee Registration

Even if you are not submitting a special offer, you can register yourself and your employees to participate by indicating below the number of free coupon booklets that you will need. One booklet per employee and employees only. Our print quantity will be based on the total number of booklets ordered.

Note: You will not be charged the \$35 fee if you are only ordering coupon booklets for yourself and your employees, but not submitting an order.

_____ **Number of participating employees/coupon booklets.**

Property Information for Step 1 and Step 2

(Please print clearly)

Property Name _____

Contact Name _____

Phone # _____

E-mail Address _____

(Necessary for proofing your offer!)

**FAX to 717-299-0470, email or mail to Deb Sellers, PA Dutch CVB,
501 Greenfield Road, Lancaster, PA 17601
dsellers@padutchcountry.com**